

COLLEGE OF ARTS AND SCIENCES NEW PROGRAM REVIEW FORM

	Chair's Signature	Recommendation	Review Date
Department	<u>Kelly Huff</u>	<u>Approve</u>	<u>2018-05-04</u>
Division	<u>Danielle Head</u>	<u>Approve</u>	<u>2018-05-21</u>
Dept. of Educ.	<u>N/A</u>		
<small>(If relates to teacher certification program.)</small>			
Dean	<u>Laura Stephenson</u>	<u>Approve</u>	<u>2018-05-23</u>
Curriculum Committee	<u>Linzi Gibson</u>	<u>Approve</u>	<u>2018-08-29</u>
Accepted by CFC	<u>Laura Stephenson</u>	<u>Approve</u>	<u>2018-09-17</u>
CAS Faculty	<u>Michaela Saunders</u>	<u>Approve</u>	<u>2019-03-25</u>

Approved By: **Faculty Senate** _____ **University Faculty** _____ **WU Board of Regents** _____

1. Title of Program.

Bachelor of Musical Arts (CIP:)

2. Rationale for offering this program.

During the 2016-2017 academic year, the Department of Music identified the need to explore solutions for students in the B.A. in Music program, as there has been a history of low achievement by those enrolled in the degree. The primary question posed to the faculty was whether we should consider developing program alternatives to better meet the needs of students whose interests fall outside the two professional degrees (the Bachelor of Music degree with a Major in Music Performance and Bachelor of Music degree in Music Education). The faculty affirmed the curriculum committee's goal to develop options that would provide the student with the sense of curricular rigor and structure found in the B.M. degrees, but leave room for individualized flexibility.

The ideal solution is to add the Bachelor of Musical Arts to the department's programs. It is a professional degree that requires the same performance-based assessments as the Bachelor of Music degrees, but is more interdisciplinary in scope. Beyond the core coursework in music, the B.M.A. requires (1) a complementary minor outside of the department and (2) a student-selected area of emphasis within music. It is especially attractive for those who intend to pursue graduate study in fields such as music theory, composition, music history, jazz, or music therapy.

Offering the B.M.A. at Washburn would distinguish us among our regional peers: the degree is not offered at any schools in Kansas. The closest institutions that offer the B.M.A. are University of South Dakota, Oklahoma Baptist University, and University of Oklahoma. It is a beautifully-customizable option for smaller departments such as ours. Washburn could offer a student a B.M.A. with a combination emphasis such as music history & theory, for instance, without duplicating the B.M. or B.A. degrees in Music History or Music Theory offered by the

University of Kansas. Furthermore, a student could plan a unique emphasis, such as conducting; an undergraduate degree in conducting is not available at any school in Kansas. A B.M.A. with a conducting emphasis would prepare a student to enter graduate study in choral or instrumental conducting.

3. Exact proposed catalog description.

BACHELOR OF MUSICAL ARTS DEGREE (120 HOURS)

The program leading to the Bachelor of Musical Arts degree is designed for students planning to pursue a diverse array of professional careers in music. The B.M.A. is a flexible and personalized degree that requires a complementary minor outside of music. With the help of the academic advisor, the student also selects a track of music electives that form an emphasis beyond the core music requirements.

Students pursuing this degree must complete the General Education requirements as listed in this catalog (with the addition of a correlate requirement in the Social Sciences of HI 105 Intro to World Music and Its History) and the following Music and Minor requirements:

GENERAL EDUCATION REQUIREMENTS - 39 Hours

Required Courses - 12 Hours

- WU 101 The Washburn Experience (3)
- EN 101 Freshman Composition (3)
- EN 300 Advanced Composition (3)
- MA 112 Essential Mathematics (or above) (3)

Social Sciences - 9 Hours

- HI 105 Introduction to World Music and its History (3)
- Elective (3)
- Elective (3)

Courses must be taken in at least two disciplines.

Natural Sciences and Mathematics - 9 Hours

- Elective (3)
- Elective (3)
- Elective (3)

Courses must be taken in at least two disciplines.

Arts and Humanities - 9 Hours

- Elective in Fine Arts (Art or Theatre) (3)
- Elective (3)
- Elective (3)

Courses must be taken in at least two disciplines.

MUSIC CONTENT, SKILLS, & PEDAGOGY - 45 Hours

Music Theory & Composition - 16 Hours

- MU 123 Computers & Music (1)
- MU 215 Music Theory & Aural Comprehension I (4)
- MU 314 Music Theory & Aural Comprehension II (4)

- MU 315 Music Theory & Aural Comprehension III (4)
- MU 316 Music Theory IV (3)

Music History - 8 Hours

- MU 325 Music History I (3)
- MU 326 Music History II (3)
- MU 327 Music History III (2)

Applied Music Lessons - 14 Hours

- Private Lessons in Concentration Area (12) and MU 070 Performance Class (0)
- Students normally enroll for 2 hours of private lessons each semester; MU 070 Performance Class is required each semester.
- Piano: Must take at least 2 credits of group piano or piano lessons and pass the Piano Proficiency Exam prior to the 4th Semester Jury. For most, the following will be required:
 - MU 133 Group Piano I (1)
 - MU 134 Group Piano II (1)

Large Ensembles - 6 Hours

- All Bachelor of Musical Arts candidates are required to enroll in two large ensembles each semester of full-time enrollment. For large ensemble requirements particular to each instrument and degree, consult the Music Department Handbook (www.washburn.edu/music-handbook).

Small Ensembles - 1 Hour

- MU 250/450 Washburn Opera Studio (1) or MU 254/454 Small Ensemble (1)

ELECTIVES - 35+ Hours (Minor Outside of Music - 18 Hours; Emphasis Within Music - 18 Hours)

Minor Outside of Music (18)

- At least 18 hours must be taken as a minor area outside of music. The minor should support the student's musical interests and aspirations for career and/or graduate study. Recommended minors could include a modern language (French, German, or Spanish), English literature, psychology, business, mass media (film & video or applied media), computer information science, history, and theatre. The proposed curriculum must be approved by the student's B.M.A. advisor and an advisor in the minor.

Emphasis Within Music (18)

- At least 18 hours taken in music; the individual course of study should support the student's interest area within the discipline. The proposed curriculum must be approved by the student's B.M.A. advisor.

MUSIC DEPARTMENT BENCHMARKS

4th Semester Performance Proficiency Exam. Complete the following prior to scheduling the 4th Semester Performance Proficiency Exam:

- Piano Proficiency Exam (PPE)
- Rhythmic Perception Exam (RPE) - students deficient in rhythmic perception must take MU 122 Rhythmic Perception (1 credit; credit does not count toward degree requirements)
- Pass MU 133 Group Piano I with a C or higher
- Pass MU 215 Music Theory & Aural Comp I with a C or higher
- Complete 48 Recital Attendance Credits

Senior Recital: Pass Senior Recital Jury and present Senior Recital

Complete 45 hours of upper division work (300-400 level). Must complete the requirements of the

4th Semester Performance Proficiency Exam before enrolling in upper division music courses, ensembles, and lessons.

4. List any financial implications.

Little to no financial cost for startup; the degree can be offered using existing courses and faculty resources. However, if enrollment in the program increases beyond the capacity of the current faculty, addition of a faculty line may be necessary to expand upper-division elective offerings.

5. Are any other departments affected by this new program? No

Music Department
Bachelor of Musical Arts

Bachelor of Musical Arts

Revenue:	FY19 Year 0 - Preparation	FY20 Year 1	FY21 Year 2	FY22 Year 3	FY23 Year 4	FY24 Year 5
Est. Students/Cr Hrs	# Students	# Cr Hrs	# Students	# Cr Hrs	# Students	# Cr Hrs
	0	5	10	15	20	25
Total Credit Hours	0	150	300	450	600	750
Tuition Rate		281	281	281	281	281
Other Revenue Sources						
Total Revenue	0	\$42,150	\$84,300	\$126,450	\$168,600	\$210,750

Ongoing Expenses:	Year 0 - Preparation	Year 1	FTE	Year 2	FTE	Year 3	FTE	Year 4	FTE	Year 5	FTE
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- 1 st Faculty Member
- Benefits (25%)
- Secretary
- Benefits (25%)
- Adjunct Faculty
- Student stipends
- Supplies
- Marketing
- Travel
- Online Course Development
- Professional Development
- Accreditation/Membership
- Support Materials
- Total Expenses**

Total Net Revenue	\$ -	\$ 42,150	\$ 84,300	\$ 126,450	\$ 168,600	\$ 210,750
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One-time Startup Costs	Year 0 - Preparation	Year 1	Year 2	Year 3	Year 4	Year 5
Furniture						
Office Equipment						
Computer/Software						
Other Electronic Hardware						
Renovation						
Program Equipment						
Initial Accreditation Costs						
Program Development						
Membership						
Release Time to Develop						
Consultant						
Site Visit						
Inservice/Preservice Prep						

Footnotes: Total Credit Hours: 120 for the degree; divided by 4 years = 30 per year, per student.